

Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 11207 191850Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----046139 191901Z /64

P 191842Z MAY 78
FM AMEMBASSY MOSCOW
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1953
AMEMBASSY VIENNA
AMCONSUL LENINGRAD

UNCLAS MOSCOW 11207

USDOC FOR BEWT/TPD/THOMPSON

VIENNA FOR VONTILLIUS

E.O. 11652: N/A
TAGS: BEXP, UR
SUBJECT: COMMERCIAL EXHIBITS, 1979: ENVIRONMENTAL CONTROL
EXHIBITION

REF: (A) USDOC 5986, (B) MOSCOW 9675 AND PREVIOUS

1. EMBASSY CONTINUES TO BE SKEPTICAL ABOUT VIABILITY
OF ENVIRONMENTAL CONTROL EXHIBITION (AND OUR PARTICIPA-
TION IN IT) BASED ON PREVIOUS COMMUNICATIONS. AS MEN-
TIONED WE DO NOT FORESEE MUCH IMMEDIATE SALES ACTIVITY
FOR CONTROL EQUIPMENT AT "OCHISTKA 78" (S/ME) IN JUNE AND
REMAIN PESSIMISTIC ABOUT SOVIET PURCHASES OF SUCH EQUIP-
MENT BEING SUBSTANTIALLY INCREASED IN NEAR FUTURE (BEFORE
FEBRUARY EXHIBITION). WE ARE, HOWEVER, HOPEFUL AS ALWAYS
THAT OUR S/ME WILL PLANT SEED FOR GROWTH OVER NEXT FEW
YEARS.

2. REF A, PARA 4, WE DO NOT NECESSARILY SEE ANY CON-
NECTION BETWEEN REDUCED SIZE OF EXHIBITION AND NO RESTAUR-
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ANT FACILITIES, SINCE THIS SERVICE IS ESSENTIALLY A
SELF-SUPPORTING ONE. PUBLIC EATING FACILITY AT KRASNAYA-
PRESNAYA (THE NEW EXPOTSENTR EXHIBITION COMPLEX) IS, AT
THIS POINT, VERY LIMITED AND HARDLY ADEQUATE TO HANDLE
LARGE CROWDS. THE BASIC REASON FOR OUR RESTAURANT IS
TO AVOID EXHIBITORS AND INTERPRETERS BEING ABSENT FROM
THEIR BOOTHS FOR PROLONGED PERIODS DURING MEAL HOURS.

NOT ONLY ARE FACILITIES AT SITE POOR BUT PURCHASES FROM
LOCAL STORES (FOR DINING AT BOOTH) ARE DIFFICULT AND TIME-
CONSUMING. OUR RECOMMENDATION, THEREFORE, WOULD BE TO
REDUCE SIZE OF RESTAURANT ACCORDING TO SIZE OF SHOW RATHER
THAN TO CUT IT OUT ENTIRELY. MATLOCK

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NNN

Message Attributes

Automatic Decaptioning: X
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Draft Date: 19 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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